

MONTANA PAXTON

BRANDING SPECIALIST | MOMPREENEUR | PHOTOGRAPHER | PODCAST HOST | INFLUENCER

COLLABORATION OPPORTUNITIES

-SOCIAL MEDIA PROMOTIONS

-TIMELINE POSTS

-STORY POSTS-

LIVE UNBOXING VIDEOS

-HIGH QUALITY PHOTOS

-BLOGS POSTS/REVIEWS

-AMAZON PRODUCT REVIEWS

-SPONSORED PODCAST EPISODES

-WEBSITE ADVERTISEMENTS

-INSTAGRAM TAKEOVERS

-ENDORSEMENT DEALS

-BRAND AMBASSADOR

AUDIENCE

MOTHERS, ENTREPRENEURS,
DISNEY ENTHUSIASTS, HOMEMAKERS



INSTAGRAM ANALYTICS

13.1 K
FOLLOWERS

1.25K AVG. POST LIKES

75 AVG. COMMENTS

8.5 K OVERALL REACH

25.3 K IMPRESSIONS

LOCATION

47% NORTH AMERICA

23% EUROPE

21% AUSTRALIA

5% SOUTH AMERICA

4% ASIA

AGE

19% 18-24

57% 25-34

16% 35-44

8% 45+

GENDER

29% MEN

71% WOMEN

HELLO THERE!

I AM MONTANA, A 25 YEAR-OLD BUSINESS BUILDING AND BRANDING SPECIALIST TURNED PODCAST HOST/INFLUNCER AND MOTHER OF TWO. WITH 5+ YEARS OF SALES, MARKETING, AND BUSINESS MANAGMENT EXPERIENCE, I'VE LEARNED ABOUT EVERYTHING FROM CONSUMER REGIONAL DEMOGRAPHICS, TO STRATEGIC MARKETING CAMPAIGNS, GRAPHIC DESIGN, VISUAL DESIGN, AND PRODUCT PROMOTIONS. ONE OF MY PROMISES WITH BRANDS IS TO HELP IDENTIFY THEIR TARGET CONSUMER AND CREATE CONTENT THAT THEIR DEMOGRAPHIC CAN RELATE TO AND IDENTIFY WITH! THIS, OF COURSE, IS NOT DONE OVERNIGHT. I PUT SERIOUS RESEARCH INTO THE FOLLWERS, COMPETITORS, AND MOST LIKED CONTENT INTO THE BRANDS I WORK WITH, AND I TAILOR THEIR MARKETING TO THEIR DEMOGRAPHIC. EACH CAMPAIGN, WHETHER A PRODUCT PHOTO SHOOT, GIVEAWAY, SPONSORED POST, REVIEW, OR VIDEO IS HAND TAILORED TO YOUR COMPANY'S PRODUCTS/SERVICES, AND YOUR CONSUMERS' NEEDS.

PREVIOUS COLLABORATIONS



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